



25 - 27 FEBRUARY 2027

EXHIBITORS' APPLICATION FORM

NEW VEHICLE POLICY: NO VEHICLES ARE ALLOWED INSIDE THE BIELIEMIELIE PREMISES FROM THURSDAY 25 FEBRUARY 2027. SET UP MUST BE CONDUCTED IN A MANNER THAT ENSURES THAT VEHICLES DO NOT ENTER THE PREMISES. NO EXCEPTION WILL BE MADE.

Name & Surname

ID number

Contact number

Email address

Trade name

Details as to appear on the invoice

VAT number

Kindly send a copy of the ID of the person who will be manning the stall.

List of products/services to be offered*:

***Please give a comprehensive description as any products not listed will be confiscated.**

How many Watts do you need? _____

I, _____, the exhibitor, guarantees that the above-mentioned information is correct and true.

Signature

Date





INDUSTRIAL ARENA - Industrial arena stands are allocated to exhibitors with permanent structures on the stands. No general or outdoor exhibitors may apply for an arena stand.

STAND	PRICE	PREFERRED STAND	ALTERNATIVE STAND
ARENA 1 / 3	R5 500		
ARENA 4 - 10	R5 000		
ARENA 11 - 15	R5 500		
ARENA 16 - 20	R4 500		
ARENA 22 - 24	R5 000		

INDUSTRIAL OUTDOOR - NO general exhibitors may select this as a preferred stand.

STAND	PRICE	PREFERRED STAND	ALTERNATIVE STAND
B1 - 4	R3 500		
B5 - 20	R3 000		

GENERAL EXHIBITORS - OUTDOORS

STAND	PRICE	PREFERRED STAND	ALTERNATIVE STAND
U1 - 34	R3 000		
U36 - 45	R3 000		
U57 - 70	R4 000		
UU1 - 20	R3 000		

GENERAL EXHIBITORS - INDOORS

STAND	PRICE	PREFERRED STAND	ALTERNATIVE STAND
HALL 1 (1 - 13)	R3 500		
HALL 2 (1 - 6)	R3 500		
HALL 3 (1 - 9)	R3 500		
HALL 4 (1 - 24)	R3 500		
Kuiertuin (K1 - 3)	R5 000 (3 m x 4 m)		

Initial _____



EXHIBITORS' CAMPING

NO CAMPING ALLOWED ON STAND. You must camp inside the Bieliemielie camping area, from Wednesday 24 February 2027 to Sunday 28 February 2027 or R1 000 per stand (7 x 7 m).

Name and contact number of main camper _____

Number of people camping _____

TERMS AND CONDITIONS

1. This application form needs to be completed and returned to uitstallers@bieliemielie.co.za for approval. If your application was unsuccessful, please do not re-apply or negotiate. The response received is final.
2. Exhibitors will be informed via email if the application was successful. Once approval has been received, a 50% deposit must be paid within one (1) month of approval to reserve your stand. If the exhibitor fails to make payment within one (1) month of approval, the exhibitor will forfeit the allocated stand. **The balance must be paid on 10/12/2026.** If the exhibitor fails to settle the balance, the exhibitor will forfeit the allocated stand as well as the deposit that was paid. Proof of payment must be sent to admin@bieliemielie.co.za or uitstallers@bieliemielie.co.za.
3. In the event of cancellation, the deposit paid will be forfeited. Should the exhibitor **cancel after 15 December 2026** the full amount paid will be forfeited.
4. Industrial Arena exhibitors (A1 - 24) will receive four (4) admission tickets. **PLEASE NOTE THAT NO VEHICLE MAY MOVE AROUND ON THE PREMISES AFTER THURSDAY (25/02/2027) 11:00. NO EXCEPTIONS WILL BE GRANTED.**
5. Industrial outdoor exhibitors (B1 – 20), general exhibitors outdoor (U1 – 70 and UU1 – 20) and general exhibitors indoor will receive two (2) admission tickets.
6. **NO VEHICLES ARE ALLOWED INSIDE THE BIELIEMIELIE PREMISES FROM THURSDAY (25 FEBRUARY 2027) 10:00 ONWARDS. SET UP MUST BE CONDUCTED IN A MANNER THAT ENSURES THAT VEHICLES DO NOT ENTER THE PREMISES THEREAFTER. NO EXCEPTION WILL BE MADE. VEHICLES MUST BE PARKED AT THE ALLOCATED EXHIBITORS' PARKING. NO VEHICLE MAY BE PARKED ON THE PREMISES. VEHICLES WILL BE CLAMPED AND A FINE WILL BE ISSUED.**
7. Should exhibitors require more admission tickets, please indicate how many (R350 each). Extra admission tickets WILL NOT be available at the gates.

Initial





8. Exhibitors may set up stalls from Wednesday (24/02/2027) at 08:00. All exhibitors must be set up and ready to trade by Thursday (25/02/2027) at 12:00. If exhibitors wish to start setting up on Tuesday (23/02/2027), prior arrangements must be made with Lezane/Lezane. No exhibitor may trade from only Friday (26/02/2027) or pack up before Saturday (27/02/2027) at 20:00. Security will be available from Wednesday (24/02/2027).
9. Stalls will daily trade from the time gates open until 21:00 or as stated otherwise.
10. No stands may be shared, and no unauthorised entry is permitted. If the exhibitor enters the premises without approval from the committee, exhibitors will be removed from premises and will not be allowed to take part in the festival in any way going forward.
- 11. NO camping allowed on stand.**
12. Exhibitors may start clearing stalls on Saturday (27/02/2027) at 20:00 or as stated otherwise, but no vehicle may enter the premises. All exhibitor stalls must be completely cleared by Sunday (28/02/2027) at 12:00. No trading on Sunday.
13. All exhibitors are responsible for keeping the area in and around their stalls neat and clean.
- 14. Bring your own extension leads, which are of a good standard. Check that leads, plugs and sockets are undamaged. Extension leads must be completely untangled to avoid overheating which can result in power outages.**
- 15. If your stand is dependent on electricity, please bring your own generator.**
16. Please ensure that you have a fire extinguisher and all other relevant equipment to ensure your and other exhibitors' safety.
- 17. No BB-guns, smoke bombs, laser guns, crackers or any other dangerous products may be in your possession and may not be sold. It will be confiscated and a fine of R10 000 will be issued.**
18. No exhibitor, within the exhibition area or the entire Bieliemielie premises, has the permission to sell or use alcohol. The arena stands are allowed to supply alcohol within their stand only; no person is allowed to move around with alcohol. The alcohol law forbids it. **The sale of alcohol is only permitted inside the beer tent.**
- 19. NO vehicle permits will be issued.**

I, _____, the exhibitor, hereby accept all stipulations and regulations as mentioned above. I will abide by the decisions and choices of the committee and undertake all rules as set out by the committee. I will ensure that all workers associated with my stand do the same.





CONTACT DETAILS

Lezane Snell

082 431 4453

uitstallers@bieliemielie.co.za

Lezane Pienaar

073 039 1382

admin@bieliemielie.co.za

Written complaints or recommendations can be emailed to admin@bieliemielie.co.za.

BANKING DETAILS

PLEASE TAKE NOTE THAT OUR BANKING DETAILS HAVE CHANGED

BIELIEMIELIEFEES (Pty) Ltd

Standard Bank

Account no.: 10 22 765 571 9

Branch code: 005033

Current account

Please take note of all the new rules that have been implemented.

If your application was unsuccessful, please do not re-apply. The response received is final. If your application was successful, the signed application form is a binding agreement between the Bieliemielie and the exhibitor. The application must be completed in full and returned, together with your 50% deposit, to confirm the booking. A copy of the person manning the stall's ID Document, as well as photos of your products, must accompany the agreement.

The VKB Bieliemielie Festival, the organizers, festival committee, sponsors, agents and anyone else associated with the festival will not be held responsible for any theft, damages, injuries, negligence, natural disasters, death or any other occurrences.

Signature

Date

